



Our Mission

Expectations Video Productions aims to exceed your expectations with a creative, unique and beautiful video of your special occasion. We provide personalized, professional customer service, and our passion for video production is reflected in each video we produce.

Why Hire Us?

Because We Exceed Your Expectations

By Kara McGinn Jensen

In your search for the perfect wedding videographer there is one consideration that is perhaps the most important: choosing a professional that is deeply attuned to your heartfelt wedding expectations. As the bridal couple, you should look forward to treasuring a wedding video that not only records your special day, but that captures the emotional depth and personality of your once-in-a-lifetime celebration.

VISION

Wedding days are generally acknowledged to go by very quickly, leaving you unable to savor and appreciate every moment. A professional wedding video therefore becomes a treasured keepsake that allows you to relive every special moment again and again. Keeping this in mind, the first thing to look for in a wedding videographer should be an empathetic personality whom you genuinely connect with and who you feel sincerely understands the unique vision you have for your wedding day. It is important to choose a videographer that you can relate to so that you can relax and be confident that your wedding video will exceed your expectations.

TALENT

There are many different artistic styles when it comes to videography, and you will want to choose a videographer whose style is most appealing to you. Ask potential videographers for a demo tape of their work, and review



it closely. Are the images sharp and clear? Is the lighting adequate and flattering? Are there elements such as music and captions that enhance the video? Is the editing smooth? Are visual effects used appropriately? Are camera movements varied and interesting? Does the emotional impact of the wedding come through on the video? Can you get a feel for the personalities of the bride and groom and their celebration?

Don't hesitate to ask potential videographers about their professional background. How many weddings have they shot and edited? How long have they been in business? Do they work alone, and how many cameras do they use? Most professional videographers will have at minimum a 3 CCD high-tech video camera and computer editing equipment, and they should be able to offer you both VHS and DVD final copies of your wedding video.

PROFESSIONALISM

The old adage "you get what you pay for" is certainly true when it comes to wedding video production. Relying on friends or relatives or other amateur videographers may result in amateur quality video. Hiring a professional insures that you will have a high-quality record of your special day. A professional has the experience of videotaping countless weddings which allows them to anticipate and be in the right place at the right time to capture all the highlights of your wedding. Professional wedding videographers know how to get the shots that you will want on your video without being obtrusive, demanding or pushy and they will adapt to each setting and situation with confidence.

It is always a good idea to meet with and ask several professional wedding videographers for a price quote for your wedding. In the end, price will certainly be a major factor in your final choice of videographer, but it should be your personal connection and level of comfort with the videographer that weighs most heavily. Your wedding day will fly by, and knowing that an empathetic and competent professional videographer is on hand recording all of your special day will allow you to relax and fully enjoy your celebration.



Would You Like to View Some Samples Right Away?



Click a link below to download a sample (Windows Media™ Format):

Wedding Video Samples

- > [Wedding of Amber and Brent](#)
- > [Wedding of Megan and Peter](#)
- > [Wedding of Heidi and Darin](#)

Production Video Samples

- > [Promotional Sample](#)
- > [Commercial Sample](#)
- > [Documentary Sample](#)

For higher quality samples (samples offered online are compressed), please contact us at 800.551.5462 to request a DVD or VHS via regular mail.

Testimonials - Consistently Exceeding Expectations

Recommendations

"We watched the video the other night and we absolutely love it. Thank you for doing such a great job. I love how it really tells the story of the whole event rather than just recording the ceremony and the speeches. Please don't change a thing!"

- Megan and Peter, August 2003

"Thank you so much for the wonderful video! I started crying about 30 seconds into it. It was so fun to watch it and remember what a great day it was. We cannot thank you enough for putting such a wonderful keepsake together. We absolutely loved every minute of it!"

- Mike and Amy Johnson, July 2002



"We think the wedding video is absolutely fantastic, one of the most wonderful and beautiful things we have ever seen. You did a magnificent job and we really appreciate it. You really captured the essence and everybody in it. Very creatively and beautifully done."

- Julie and Gerry Johnson, Wedding of Jessica and John Hemke, July 2001

"Kara Jensen with Expectations Video is fabulous! The video of our wedding day was the icing on the cake of what was already a perfect day. We watched it half a dozen times in the first week that we had it! It made us laugh, it made us cry, and it was beautifully edited with just the right music at just the right times. She was wonderful to work with, extremely flexible and very open to any ideas that we had. We highly recommend Kara and her services to anyone looking for a smart, professional, and fun video to document their big day. A picture may be worth a thousand words, but to actually hear those words again is truly priceless."

- Dawn and Mike Rector, Married September 2, 2001

"We were overjoyed with the final product and sincerely felt Kara captured each moment with expertise and grace. We appreciated her calming interview style, her noninvasive techniques of operating equipment, her knowledge of lighting, background and positioning and her natural ability to communicate her needs while simultaneously fulfilling ours. We recommend the services of Expectations Video Production to anyone whom wishes to have their priceless moments encapsulated with a mixture of professionalism, charm and ease."

- Mike and Shelly Dupras, The birth of Alden Dupras May 2001

"The Public Service Announcement you produced, "Change the World", will be an integral tool for recruiting new volunteers to mentor youth involved with Big Brothers Big Sisters. The PSA is very professional and effective. We really cannot thank you enough for your commitment to helping youth in our community. I look forward to working with you again in the future. Thanks again Kara!"

- Jennifer Goette, Program Director Big Brothers Big Sisters



"Kara worked under my supervision as Commercial Producer and live news Computer Graphic Generator. Her responsibilities included full production of commercials including: client contact, script writing, videography, lighting, audio and digital editing. During the course of her employment, Kara proved herself to be an able employee, a hard worker and a talented producer."

- Jim DeChant, General Manager KTVZ Z-21 Television Station

"I trust Kara with any and all aspects of my business. I cannot recall her ever having missed a day of work . IÍve always been able to count on Kara. I like her personality and respect her abilities professionally. It is my opinion based upon the four and a half years that she worked in my employ that Kara would be an asset to any business."

- Gilbert Anderson, Owner of Photo Factory Lab/Studio

Awards

1999 Drake Award of Excellence - Television Commercial Category,
"Shoes to Die For"

Wedding Videos

When shopping for a video, it helps to not only know some of the terminology but also what the terms mean. I've listed some of the more common components that make up a typical wedding video, as well as some popular add-ons. The descriptions below offer a details on what these specific terms mean to you and your video.

PreCeremony

Probably the single-most exciting portion of any wedding video is what videographers refer to as the pre-ceremony. It is often more than just a bunch of people getting dressed and putting on their make-up and fixing their hair: rather, it is a time of intense excitement, when everyone involved is a bundle of anxious nerves. It is a time of extreme joy and overwhelming anticipation. At no other time during the wedding day are the emotions as high as they are during the pre-ceremony hours. And there are a lot of fun



things to do with the pre-ceremony, that cannot be done for any other part of the video. So, no matter what, always make sure that these emotionally-charged moments are included in your wedding video tape.

Video Formals

Probably the most creative as well as the most beautiful portion of any wedding video are the video formals. While the photographer takes photos of you and your families, I take video of all the details - a close-up of your eyes locked in a look of love, his lips touching your cheek, your hands held in a loving embrace. Wrap these in slow-motion with incredible special effects and set them to your favorite song, you can see why Video Formals are by far the most romantic section of the entire video. Make sure they are included on yours!

Ceremony

This is the crowning moment that everyone has waited for: the moment when you and your fiancée will become one. And it is for this moment alone that wedding videography exists at all. Photographs, no matter how good, can never replace the sound of your vows or the tears that roll down your cheeks. From now into eternity, your mutual commitment will be captured on video for you and your children not only to see, but also to hear! Don't just see your ceremony in a still picture, experience it live and with sound through the eyes of professional videography. You'll be glad you did.

Cocktail Hour

The cocktail hour provides me the opportunity to show the finer details of the Reception Hall itself - the wedding cake and table setting, not to mention the numerous other details that you spent so much time and energy putting together. And finally, it is a chance to capture your guests at their very best, interacting with one another in a warm, friendly environment.

Reception

By far, this is the funniest part of the video. To hear the cheers of the crowd as you and your fiancée are introduced for the first time in public is enough to give you chills for a lifetime. To watch you and your parents embraced in a private dance, to witness the screaming horde of single women plunging for the bouquet, to see yourself out on the dance floor with all your friends



and family having the time of your life. All this and more awaits you on your wedding video, to relive over and over again for the rest of your life!

End Credits

We've all seen movies at the theater or watched television shows on TV that show credits at the end of the production in order to honor those who took part in its creation. In an endeavor to make my videos look and feel as much like a movie as possible, I also offer this exciting option. I can combine outtakes of the wedding day with moving titles to create a close to the video that looks just like a movie!

Video Highlights

Video Highlights is a twelve to fifteen minute preview of your wedding day, from start to finish. It includes the natural audio for everything except the reception, which is set to the song from your first dance. You can see and hear yourself getting ready, you can see and hear your vows, your readers, and the musicians who gave so much to your special day. The Video Highlights are perfect for when you have friends and family over who want to see your video but don't have an hour and a half to watch the whole thing - with this option, they will feel as if they've experienced the whole day, without missing a single thing, in the matter of twelve to fifteen minutes. Perfect!

Wedding Video Frequently Asked Questions

Why should I choose Expectations Video Productions?

Our aim is to exceed your expectations with a creative, unique and beautiful video of your special occasion. We provide personalized, professional customer service, and our passion for video production is reflected in each video we produce.

Who is Expectations Video Productions?

Expectations Video Productions is owned by Kara McGinn Jensen, I was raised in Lincoln, Nebraska, the youngest of three children. I now live in Sisters, Oregon with my husband, Chris and our son, Finn, who was born in 2000.



How much experience do you have?

I learned my basic skills while earning a Bachelor of Fine Arts degree in English and Film Studies, completed in 1992. I opened Expectations Video Productions in 2000 with four years of prior Commercial Video Production experience at the local NBC affiliate. Since that time the company has grown into a full time business based solely on the referrals of previous clients and networking with other photo and video professionals.

Are you and your equipment unobtrusive when you are shooting?

Our shooting style is done in a way that doesn't interfere with your day. Most couples remark that they didn't notice I was there and are surprised by the extensive coverage.

Is your equipment professional and up to date?

The cameras used are compact, professional quality, digital, three-chip DV video cameras. The footage is artistically blended in a computer based editing suite. The final product, your VHS tapes and DVDs, look as clear and as bright as they can possibly be.

Do you have back-ups in case of equipment malfunctions?

All on-site equipment has a back-up so that any gear malfunctioning on the job can be replaced without interruption.

Will you be professional in your appearance?

Yes. We try to dress and act appropriate for the occasion.

Do you travel to out of town events/weddings?

Yes. You may customize your wedding package to include travel (anywhere).

Do you interview guests at the reception?

If interviews are not requested they will not be done. All efforts are made to be as inconspicuous as possible, but tastefully executed interviews, if requested, can be performed

Do you use lighting?

No. Our camera's handle low light exceptionally well. It may be necessary to have the lights up slightly during the reception.



Do you require a deposit for your services?

Yes, a deposit of \$200.00 is standard. The final payment is due 2 weeks before the wedding day. Internet access is required for credit card payments.

Can we select music for you to use in the editing process?

Yes. Songs that are special to the couple can be edited into the final video at no charge.

How soon can we expect to receive our edited tape(s) and DVD(s)?

Your finished video will be thoughtfully and creatively edited to reflect your wedding day in an interesting and unique way. Because of this it is not uncommon to spend over 40 hours creating a single wedding documentary in this way. Because of this the return time is 2 months or more from the date of the event. Your patience will be greatly rewarded.

How long will the edited tape be?

Edited tapes can range from 45 minutes to upwards of 2 hours depending on the length of the ceremony and the amount of peripheral activity. You can be certain that I will be editing your video footage personally and not contracting any wedding project to a third party.

I have friends who have video cameras, why do I need to spend money hiring a professional videographer?

You only get one chance to capture the true essence of your wedding day. If you value your wedding day, do it right. Capture it with creativity and style. Hire a professional who knows how to see all the beautiful images your ceremony and reception will provide. From steady camera work to understanding the best camera locations and angles, professionals have experience and instincts to predict potential hazards and ways to prevent them. Legitimate professionals use high quality equipment allowing for visually appealing footage and crisp, clear audio capture.

I have a professional photographer, why do I need a videographer?

Your wedding day will fly by. Having a record of it on video allows you to hear, as well as to see, the many facets of your wedding day. Through video you can see so many different perspectives of your wedding day. Wouldn't it be great to have seen your parent's wedding? How about your grandparent's wedding? Think about transporting yourself back to their time, seeing their



fashions and styles, hearing the music of their era that was special to them. Imagine being able to share your unique story for generations to come. Think of passing a beautiful wedding video down to your children and grandchildren as a family heirloom.

Have you won any awards for your videography?

In 1999 I won a Drake Award of Excellence for a television commercial titled "Shoes to die for" which I produced.

Wedding Video Pricing

Package One

\$1,400

- Full coverage of your special day (up to 6 hours)
- Two cameras at ceremony (one unmanned)
- Wireless lapel microphone on groom
- Finely crafted documentary style
- High end cameras and microphones
- Digital editing equipment with custom titles, custom music and personalized video/DVD sleeves
- Includes 3 DVD's (VHS tapes available on request)

Package Two

\$1,800

- Full coverage of your special day (up to 8 hours)
- Two cameras at ceremony (both manned)
- Wireless lapel microphone on groom
- Finely crafted documentary style
- High end cameras and microphones
- Digital editing equipment with custom titles, custom music and personalized video/DVD sleeves
- Includes 6 DVD's (VHS tapes available on request)



Packages may be customized to meet your needs.

Please contact us to discuss your wedding videography, we look forward to exceeding your expectations!

Video Production Services

Expectations Video Productions is available as a full service production company. From commercial production and informational pieces to video taping your product demo, interviews, speech, seminar, recital, meeting, convention, or any event to meet your business or personal needs.

We can provide concept and design, full production single or multiple cameras, lighting, special effects, voice-overs, music, duplication and packaging. Helping to guide a client from concept and scriptwriting to shooting, editing and duplication is our specialty. We are very budget-minded and can work within the parameters given by our clients.

Pricing vary with each project. Please inquire for an individual bid.

Video Production Frequently Asked Questions

What can you expect to receive from Expectations Video Production?

- The ability to listen and communicate with all clients.
- A strong understanding of marketing techniques.
- Creativity and storytelling skills that will engage and hold your audience.
- Command of new digital technologies, from DVD to video-on-CD to streaming video on the net.

What does a Producer do?

Your producer's job is to manage the project from beginning to end. They are responsible for coordinating the scriptwriting, pre-production, shooting, and editing. Whether you hire an independent producer or a production



company, you should have an experienced video producer coordinate your entire project. Your producer should be available to you at any time to answer questions and to consult with you about any part of the production. The experience of the producer relates directly to the quality of the finished product. Be sure to see examples of video work that the producer has personally produced.

What does Scriptwriting include?

A complete script should include all voice and music tracks and equally important, the video shot descriptions that match the voice track.

How do you charge for Shooting?

Shooting is charged by the hour or day. Depending on your needs, your shoot may be as small as hiring one cameraman with gear, all the way to having a complete crew that may include a cameraperson, lighting director, audio technician, production assistant, teleprompter operator, make-up artist etc.

What does Editing include?

Editing is charged by the hour unless it is included in a packaged price. Our high-end digital (non-linear) editing system, Avid Express Pro will handle your project beautifully. Depending on the details, you should pay between \$100 - \$200 an hour for editing. You are more than welcome to sit in on all or part of this process.

Are there any extra charges?

We will tell you up front if there will be any extra charges. Some common extra charges: tape costs and duplications. It's important to understand that if you, as a client, make changes to the project that require additional work from the production company not originally agreed upon in the proposal, expect extra charges to apply.

What will you need from me?

You, or a representative from your company, will need to be an accessible contact person to help coordinate approvals, schedule shoots, and answer questions to help make the production process as smooth as possible.



Questions Your Producer Should Ask You:

- What do you like and dislike about other videos?
- What do you want to achieve with this video?
- Who is the target audience?
- What do you want the audience to do after watching the video?
- What is your prospective budget?
- How many shoot locations are there?
- Will we be shooting during business hours?
- If we are shooting during business hours, are there any logistical concerns?
- How long does the video need to be?
- Will a company executive need to be on camera?
- Do you need a professional on-camera talent or voice-over?
- Who will write the script?
- Will you need extra graphics or animations in the video?
- Are there any other materials that need to be included in the video, such as photographs?
- How will the tape be shown?